

ADVERTISING POSSIBILITIES

Return to the Organizer before **February 15th, 2012**

Contact in Euroexpo: Mrs. Oksana Dohnalova

International specialized exhibition

GARDENTOOL•2012

12-15 March, 2012

Expocentre Fairgrounds

Moscow, Russia



EUROEXPO in Moscow:

119002, of. 440, 35, Arbat str., Moscow

Tel.: +7 (495) 925 65 61, 925 65 62

Fax: +7 (499) 248 07 34

e-mail: dohnalova@euroexpo.ru

Contact person _____ Tel. _____

Company Name (as in form #1) _____

E-mail _____ http:// _____

IN OFFICIAL EXHIBITION CATALOGUE (500 PIECES)	PRICE, EUR	PLEASE MARK ✓
Advertisement on the 2nd cover of the catalogue (A5)	700 EUR	
Advertisement on the 3rd cover of the catalogue (A5)	700 EUR	
Advertisement on the 4th cover of the catalogue (A5)	1000 EUR	
Gatefold inside the catalogue (2 x A5)	800 EUR	
Advertisement on a separate page (A5)	500 EUR	
Advertisement on ½ page A5	300 EUR	
Bookmark for the catalogue (double-sided, laminated) (7x18)	500 EUR	
Company logo inside the catalogue, placed together with basic information about the company	100 EUR	
TOTAL		

IN OFFICIAL EXHIBITION GUIDE (5 000 PIECES)	PRICE, EUR	PLEASE MARK ✓
Company logo inside the guide and on the exhibition hall plan	200 EUR	
Allocation by color of the exhibitor's stand (on the hall plan) and company name in the exhibitors' list	150 EUR	
Company logo + allocation by color of the exhibitor's stand (on the hall plan) and company name	300 EUR	
Advertisement on a separate page (A 5)	450 EUR	
Advertisement on ½ page (1/2 A5)	250 EUR	
TOTAL		

ON OFFICIAL EXHIBITION BAG (laminated with handles, 30x30 cm, 500 pieces)	PRICE, EUR	PLEASE MARK ✓
Advertisement on one front side of the exhibition bag (300x300)	700 EUR	
Your advertising materials' enclosure	700 EUR	
TOTAL		

OFFICIAL EXHIBITION WEB SITE WWW.GARDENTOOL.RU , WWW.GARDENTOOL.RU/EN/	PRICE, EUR	NUMBER OF MONTHS	PLEASE MARK ✓
Web banner 160x60 in the right column	300 EUR per month		
Web banner 468x60 in the bottom	350 EUR per month		
TOTAL			

OUTDOOR ADS (PRINTING, MOUNTING/DISMANTLING)	PRICE, EUR	QUANTITY	PLEASE MARK ✓
Company logo at the hall plan at outdoor ads of the exhibition	200 EUR		
Allocation by color of the exhibitor's stand and company name in exhibitors' list	150 EUR		
Company logo + allocation by color of the exhibitor's stand (on the hall plan)	300 EUR		
1mx2m at the registration zone (the zone is reserved with the organizer)	480 EUR		
2mx2m inside the exhibition hall or outdoor (the placement is reserved with organizer)	960 EUR		
2mx3m inside the exhibition hall or outdoor (the placement is reserved with organizer)	1430 EUR		
4mx2m inside the exhibition hall or outdoor (the placement is reserved with organizer)	1910 EUR		
6mx3m inside the exhibition hall or outdoor (the placement is reserved with organizer)	4300 EUR		
TOTAL			

OTHER	PRICE, EUR	PLEASE MARK ✓
Distribution of leaflets of the customer, together with the visitors' badge (is handled to every visitor)	2000 EUR	
Banner on ceiling points inside the exhibition's venue (excluding exhibitor's booth). The ceiling points are not included. The total price – on request.	100 EUR per sq.m.	
Promoter's badge valid though the 4 days of exhibition's work. Attention!!! The distribution of advertising materials at the exhibition's territory (except of exhibitor's booth) is permitted only with the promoter's badge. The distribution of any advertisement without promoter's badge is forbidden.	300 EUR	
TOTAL		

ADS PACKAGES (SAVE YOUR MONEY!)	PRICE, EUR	PLEASE MARK ✓
Company logo+allocation by color at the hall plan in exhibition guide AND on at banner constructions inside the hall	500 EUR	
Company logo in catalogue+company logo and allocation by color at the hall plan in exhibition guide AND on at banner constructions inside the hall	550 EUR	
Company logo together with your information + Advertisement inside the official catalogue on a separate page (A 5)	550 EUR	
Advertisement inside the official catalogue on ½ page (1/2 A5)+ Advertisement inside the official exhibition guide on ½ page (1/2 A5)	500 EUR	
Advertisement inside the official catalogue on the full page (A5)+ Advertisement inside the official exhibition guide on the full page (A5)	900 EUR	
TOTAL		

If you order two positions – 5% discount, if you order three positions – 10% discount.

* Attention: the VAT is paid over the specified cost for the rates operating at the moment of payment. Payment is made in roubles at the rate of 1 Euro = 41,00 rbl. If the official exchange rate EURO established by Bank of Russia at date of realization of payment, it is more than 41,00 roubles 1 EURO it is equivalent 1 EURO at a Central Bank rate of the Russian Federation at date of payment.

Signature	Name, position
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