



# GARDENTOOL

**INTERNATIONAL SPECIALIZED TRADE FAIR  
FOR GARDENTOOLS AND EQUIPMENT FOR  
GROUND-MAINTENANCE OF GARDENS AND  
PARKS**

[www.gardentool.ru](http://www.gardentool.ru)

[www.euroexpo-vienna.com](http://www.euroexpo-vienna.com)



ЕВРОЭКСПО



# EXHIBITION HISTORY

Since 2007 the exhibition takes place every year at the Expocentre fairgrounds.

Regular Exhibitors:

HUSQVARNA, MTD Garden Technology ,LIT Trading, TECHBUILD (Elmos), MECCANICA BENASSI, BRIGADIER Technologies, Centertool and others.

Between 2007 - 2010 over 19. 095 visitors attended the fair.

The Exhibition is organized by EUROEXPO ([www.euroexpo-vienna.com](http://www.euroexpo-vienna.com))

- established 1992
- founder of 15 specialised exhibitions
- member of the Russian Union of Fairs and Exhibitions since 2001
- first exhibition organiser in Russia, whose services are certified and achieved the requirements of ISO 9000



[www.gardentool.ru](http://www.gardentool.ru)

[www.euroexpo-vienna.com](http://www.euroexpo-vienna.com)



ЕВРОЭКСПО



## Gardentool 2010 Review

- 09-12 March 2010
- Total exhibition area 3.250m<sup>2</sup>
- Over 100 exhibitors
- 5.820 visitors



[www.gardentool.ru](http://www.gardentool.ru)

[www.euroexpo-vienna.com](http://www.euroexpo-vienna.com)



## SUBJECTS OF THE EXHIBITION

### Park and Garden Tools, Equipment

- Lawn-mower
- Trimmers
- Garden Tractors, Riders, Mounting Parts
- Verticutters (Aerators)
- Pincers and hedge shears
- Crushers
- Garden Vacuum Cleaners
- Tiller and Motor Block Equipments
- Snow Removal Machines and Ice Breakers
- Chainsaws
- Garden Tools
- Accessories for Garden

### Building Systems for Gardens and Parks

- Irrigation Systems
- High Pressure Sprayers
- Garden Pumps
- Automotive Sprayers
- Pumping Plants
- Drainage and Sewage Systems
- Equipment for Fountains, Ponds.
- Filters and Underwater Lighting
- Exterior Lighting
- Equipment for Forcing Houses and Greenhouses
- Consumables

### Equipment for the Improvement of Gardens and Parks

- Elements of Landscape Design
- Garden Furniture and Garden Fencing
- Architectural Equipment for Gardens
- Decoration Elements



ЕВРОЭКСПО



# PHOTO REPORT GARDENTOOL 2010



For more Information, please visit our Website at: [www.gardentool.ru](http://www.gardentool.ru)



ЕВРОЭКСПО



# Business Program

Practical Seminars for Industry Representatives on the following Topics:

**«Secrets of Successful Trading?»**

**«Profit Maximisation of Wholesalers»**

Organizers:



Ведущие: Михаил Дашкиев, Сергей Капустин



For more Information:

[www.gardentool.ru](http://www.gardentool.ru)

[www.euroexpo-vienna.com](http://www.euroexpo-vienna.com)



ЕВРОЭКСПО



## Sponsor of Visitors Registration



World's largest manufacturer of internal combustion engines.

„Briggs & Stratton“ engines are installed on a variety of lawn mowers, tillers, engine blocks and small tractors, power plants and pumps, and other construction and special equipments.





ЕВРОЭКСПО



## Marketing Survey Gardentool 2010 Visitors

**09 – 12 March, Expocentr Krasnaya Presnya, Moscow**

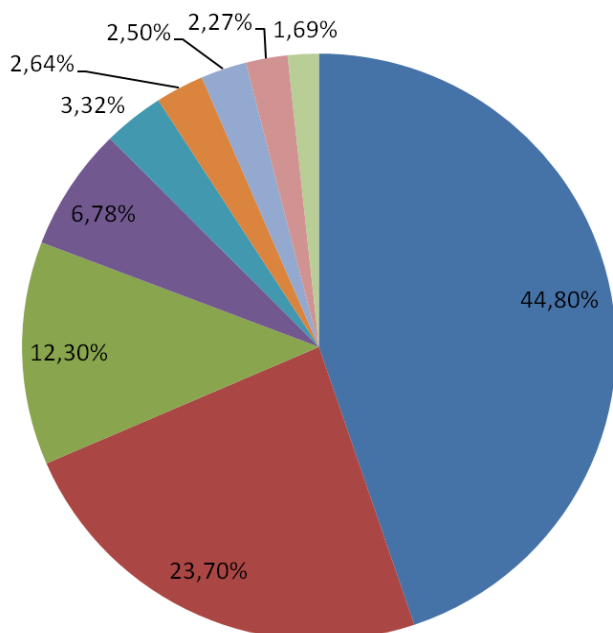
Number of Visitors - **5820**

This Exhibition was visited by specialists from the following countries:  
Russia, Armenia, Belarus, Belgium, China, Great Britain, Germany, Spain, Italy, Latvia, Moldova, Netherlands, Slovenia, Taiwan, Turkey, Ukraine, Finland, Czech Republic, Uzbekistan, Sweden.

The study was conducted by independent experts of Russian Solutions Moscow



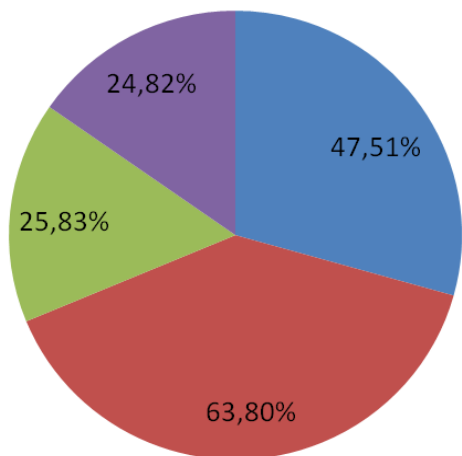
# Visitors per Region



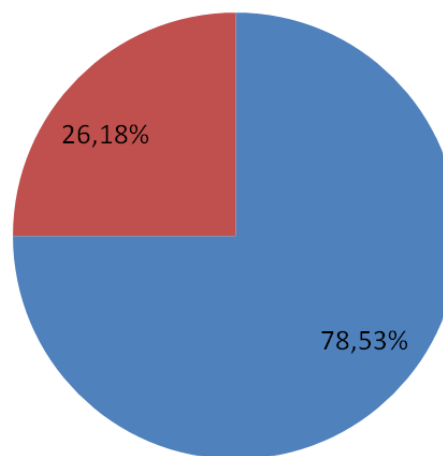
- Moscow and Moscow Region
- Central Russia
- Volga Region
- Southern Region
- North- Western Region
- Siberian Region
- Ural Region
- CIS Countries
- Foreign Countries



# Aims of Visiting



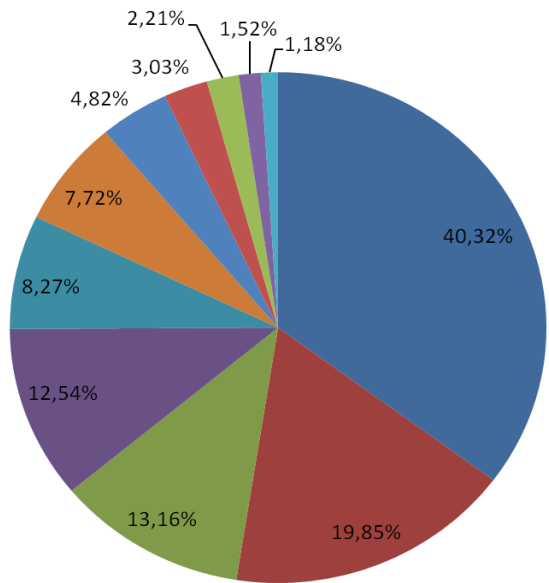
- Professional Interest
- Personal Interest



- Orientation about the latest tools/ equipments of well known brands
- Search for the optimal price-quantity offer
- Purchase of tools and equipment
- Support of established contacts



# Groups of Visitors



- Wholesale Purchaser/Dealer
- Specific Shops for Garden and Park Tools
- Gardens and Parks Management
- Utilities
- Building Activity
- Media
- Architectural Office
- Education/Responsible Departments
- Otherwise



ЕВРОЭКСПО



## TEAM OF GARDENTOOL



**Markelova Gulnara**  
Project Director  
+7(495)925-65-61/62 доб.200  
[gardentool@euroexpo.ru](mailto:gardentool@euroexpo.ru)



**Lattner Markus**  
Project Director (Austria)  
+43 1 230 85 35 33  
[gardentool@euroexpo-vienna.com](mailto:gardentool@euroexpo-vienna.com)



**Dognalova Oksana**  
Advertising Manager  
+7(495)925-65-61/62 доб.135  
[dohnalova@euroexpo.ru](mailto:dohnalova@euroexpo.ru)



**Mehonoshina Tatjana**  
Marketing  
+7(495)925-65-61/62 доб.186  
[marketing@euroexpo.ru](mailto:marketing@euroexpo.ru)



**Laushkin Aleksey**  
Head of Technical Department  
+7(495)925-65-61/62 доб.153  
[technik1@euroexpo.ru](mailto:technik1@euroexpo.ru)



**Zigankova Ella**  
Coordinator of the Exhibition  
+7(495)925-65-61/62 доб.176  
[ella@euroexpo.ru](mailto:ella@euroexpo.ru)



ЕВРОЭКСПО

garden  
tool

SEE YOU AT  
**GARDENTOOL 2011**

**1-4 MARCH 2011**

**ZVK «Expocentr»  
PAVILION 8**



[www.gardentool.ru](http://www.gardentool.ru)

[www.euroexpo-vienna.com](http://www.euroexpo-vienna.com)